

IPBC 2024

23RD INTERNATIONAL PERINATAL BEREAVEMENT CONFERENCE



Join us in Chicago for the 2024 International Perinatal Bereavement Conference

Invitation to Exhibit

Chicago, Illinois
The Drake Hotel
May 15 - 18, 2024

JOIN US AT THE DRAKE CHICAGO! MAY 15 – 18, 2024

The purpose of the conference is to foster the relational aspects of perinatal bereavement care among clinicians, researchers, and parent advocates.



PLIDA'S MISSION

Pregnancy Loss and Infant Death Alliance (PLIDA) is the only perinatal bereavement membership organization in the United States. PLIDA serves as a leader in perinatal and neonatal bereavement care.

We do this through education, advocacy and networking for health care providers and parent advocates. We promote the highest quality of consistent evidence-based care for all families.

We express our mission through professional continuing education; the establishment of position statements and practice guidelines; unified responses to issues in the media or legislation; and by creating a network for professionals to share questions, resources, insight, and support.

ABOUT THE CONFERENCE

- Examine ways of promoting health equity through health care access and quality in the perinatal population.
- Identify skills for working within an interprofessional team when providing care for bereaved families.
- Discuss trauma related to death, unexpected outcomes, and insensitive care during childbearing.
- Explore communication skills appropriate for the perinatal period.
- Describe grief and bereavement in diverse populations.
- Provide opportunities for relationship building.
- List ways of translating research findings into clinical practice to promote a compassionate standard of care for bereaved families.
- Explain principles and practice of self-care.

WHO ATTENDS?

Clinicians from the following units or departments: labor and delivery, antepartum, postpartum, nurseries, neonatal intensive care, emergency, spiritual care, child life, genetic counseling, OB/GYN clinic, operating room, ambulatory surgery, mental health services, college or university faculty, and perinatal, neonatal, and pediatric palliative care.

- Nurses
- Social workers
- Genetic counselors
- Chaplains
- Child life specialists
- Perinatal bereavement coordinators
- Researchers
- Professors
- Obstetricians
- Maternal fetal medicine physicians
- Neonatologists
- Palliative care physicians
- Advanced practice nurses/Nurse practitioners
- Midwives
- Psychologists
- Licensed mental health counselors
- Nursing unit managers
- Physician assistants
- Ultrasonographers
- Funeral directors
- Lactation consultants
- Childbirth educators
- Policy makers
- Program administrators
- Parent Advocates

Contact Information

Meghan McMenamy | meghan.mcmenamy@plida.org | 855-398-7377

WELCOME!

It is with great honor that we invite you to exhibit at the 23rd International Perinatal Bereavement Conference. This conference is sponsored by Pregnancy Loss and Infant Death Alliance (PLIDA) and will be held at The Drake in Chicago, IL on May 15 - 18, 2024.

If you or your organization are committed to supporting the estimated one million families in the United States affected by pregnancy loss and infant death each year, then exhibiting at IPBC 2024 is one of the best investments you can make in your business today.

This conference brings together leading international experts to share the latest updates on key clinical research and best practices. Historically, the IPBC has attracted 300 people and continues to grow. This program is taking shape under the guidance of an education committee comprised of leading practitioners, researchers, program administrators, and parent advocates.

As an exhibitor, you will have unprecedented opportunities to highlight your support for those experiencing a perinatal loss and promote your products and services and be face-to-face with caregivers and decision-makers.

This is a wonderful networking opportunity. Please reach out with any questions and to reserve your booth!

Thank you for your consideration.

Best regards,
Meghan McMenamy
Marketing Manager
Email: meghan.mcmenamy@plida.org

For greater visibility and exposure sponsorship opportunities are also available! IPBC's comprehensive sponsorship program offers many benefits and opportunities at every budget level. For more information, contact Meghan McMenamy at meghan.mcmenamy@plida.org

The Drake Chicago

The Drake is situated in the prestigious Gold Coast neighborhood, which welcomes the start of the Magnificent Mile. The iconic Chicago hotel is footsteps from Oak Street Beach and Lake Michigan. No other Chicago hotel has inspired legendary acclaim on par with The Drake, a Hilton Hotel. This timeless property affords guests easy access to the city's most exclusive shopping, night life, and dining.

Originally built in 1920, the Drake has 535 rooms on ten floors, perfect for a serene and cozy location for IPBC 2024. The hotel's legendary bar serves classic comfort fare accompanied by live jazz, the seafood restaurant offers fresh fish, and the hotel's afternoon high tea is a world-renowned tradition.

The Drake is located 20 miles southeast of O'Hare International Airport and 14 miles northeast of Midway International Airport, the hotel is accessible within a quick Uber, taxi or train ride. The Chicago Blue Line provides service from both airports into downtown Chicago. While at IPBC 2024, take some time to explore and relax around the Chicago area! Plenty of shopping is nearby at the Magnificent Mile, along with a quick 4-minute walk north to Oak Street Beach along Lake Michigan, and plenty of evening entertainment within walking distance. Three minutes south is the John Hancock Observatory's open-air sky deck. And let's not forget about Chicago's cuisine—from world-class dining to deep dish pizza and Chicago-style hot dogs!



Contact Information

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Exhibit at IPBC 2024

The exhibits at IPBC 2024 will run in conjunction with the conference and will be prominently displayed within a high-traffic area. The open layout has allowed each exhibit to gain prime exposure and access to attendees.

The conference will involve preconference workshops, plenary and concurrent sessions, and research posters. International experts will present state-of-the-art lectures, providing a unique educational and networking forum. IPBC 2024 will be a special opportunity for organizations to exhibit and promote their interests to professional delegates from all over the world.

Exhibit Initiatives

Exhibitors have the opportunity to build relationships with leading professionals and representatives from hospitals, clinics, community agencies, and parent advocates eager to learn and expand their programs. Past attendees of this conference have traveled from almost every continent to attend IPBC for the most up-to-date education and training available on pregnancy loss, stillbirth, and newborn death.

Exhibit Hall Hours

Subject to change

MOVE-IN

Wednesday, May 15, 2024

Setup: 1PM - 4PM

EXHIBIT HALL HOURS

Wednesday, May 15, 2024

Hours: 5PM - 8PM

Thursday, May 16, 2024

Hours: 9:30AM - 7PM

Friday, May 17, 2024

Hours: 9:30AM - 4PM

MOVE-OUT

Friday, May 17, 2024

Tear Down: Begins at 4:00PM

IPBC will provide round table discussion opportunities during conference extended lunch times, in which exhibitors will see an increase in traffic.

Exhibitors are not permitted to dismantle before 4PM on Friday, May 17, 2024. Doing so may result in exclusion of your organization exhibiting at future IPBC conferences.

Limited exhibitor spaces are available and will be assigned as payment is received.

Contact Information

Meghan McMenamy

meghan.mcmenamy@plida.org

Not a bereavement organization?

We welcome you! We invite non-bereavement businesses, as well. In the past we have welcomed clothing and accessory retailers, jewelry designers, specialty gift boutiques, and shops specializing in local apparel.

If you have any questions about whether your product or company would be a good fit, please reach out to PLIDA's Marketing Coordinator, Meghan McMenamy, meghan.mcmenamy@plida.org.



Exhibit Opportunities

Reservations for IPBC 2024 are now being accepted. Reserving your booth space early will ensure high visibility of your products and services. Exhibit space is assigned on a first-come, first-served basis, with every effort being made to accommodate your booth preference.

Exhibitors who reserve space by March 1, 2024, will be listed in the official Conference App and Conference Program, as well as on the PLIDA website.

After March 1, 2024, exhibitor requests received will be accepted as space allows, but they may not be listed in the official Conference App and Conference Program. An exhibit space is intended for one company only; the space cannot be shared.

Exhibit Packages Include

- One 6' x 30" exhibit table (Includes cloth, skirt, and two chairs)
- 3 Exhibitor Passes per booth
These passes enable personnel to work at their booth but do not permit access to the conference sessions.
- Key exhibition times are during the morning and afternoon breaks as well as following the booksigning reception and welcome reception.
- To maximize your exposure, exhibitors are requested to donate one door prize to be given away during the conference.

Exhibition Fee Options

The exhibit fees are valid for IPBC 2024 only.

NON-PROFIT

\$500 FOR (1) TABLE

\$750 FOR (1) TABLE IN PREMIUM LOCATION

FOR PROFIT

\$1,000 FOR (1) TABLE

\$1,500 FOR (1) TABLE IN PREMIUM LOCATION



Reserve Your Booth

Exhibit booths will be assigned in order of receipt of application forms.

To secure your space in the Exhibit Hall:

(1) Complete the online registration form and credit card payment online.

OR

(2) Print the enclosed registration form and mail in payment to:

PLIDA

PO Box 770

Locust Grove, VA 22508

Full payment must accompany exhibitor applications in order to be considered for placement in the exhibit hall.

Please note, all booth representatives will receive a name tag and exhibitor ribbon required for entrance into the Exhibit Hall. On exhibit days, exhibitors may enter the Exhibit Hall one hour before opening and exhibitors must display their badge to gain entry.

Book early as space is limited and the exhibit hall fills up quickly!

Contact Information

Meghan McMenamy

Marketing Manager

Email: meghan.mcmenamy@plida.org

Exhibit Information

Shipping and Handling

Please see The Drake's shipping form on the following pages.

Electrical and Internet Service

Please see The Drake's exhibitor order form on the following pages.

Protection of Property

No items can be nailed, tacked, screwed, or glued to columns, walls, floors, or other parts of the building furniture. Violators will be financially responsible to repair any such damage they may cause.

Cancellation

Assigned and confirmed exhibit space cancelled before January 1, 2024, will be refunded the amount paid less a \$150.00 cancellation fee. After this day, no refunds will be given. Exhibit space cannot be transferred to another exhibitor. Should the conference be cancelled due to circumstances beyond the control of the Pregnancy Loss and Infant Death Alliance or The Drake, exhibitors will receive a full refund.

Liability

The International Perinatal Bereavement Conference will not be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage, removal of exhibits, or management of the exposition.

The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused to the exhibitor, exhibitor's agents, representatives, or employees. Copyrights and trademarks related to music and other materials regarding materials are the sole financial responsibility of the exhibitor and should meet all state and federal laws.

Reminders

- Exhibitors shall not attend any of the conference education sessions for which we offer continuing education credit unless the exhibitor is registered for the conference and is wearing a name badge (preconference, plenaries, concurrents, and evening reception)
- The exhibitor fee does not include meals. Unless they have paid the full registration fee, exhibitors are responsible for purchasing their own food.
Note: The hotel has its own restaurants, or you may bring your own food into the hotel, if desired.
- Under no circumstances should exhibitors bring materials from their exhibit space to another area of the conference (e.g., into an education session). Continuing education providers have strict guidelines on separation of education and advertising or sales. Violations of this rule place CE providers at risk. Conference planners and organizers will be monitoring sessions to ensure that this rule is followed.
- Acceptance of exhibit and sponsorship applications is at the discretion of the conference planning committee. Conference organizers reserve the right to decline any exhibit or sponsorship application.
- Exhibitors are required to leave their exhibits in place until 4PM on Friday.

C H I C A G O

The Drake

H O T E L

EXHIBITOR INFORMATION COVER SHEET

In order to facilitate efficient service delivery please complete
and return **Page (2)** of this form via email
to the attention of **(Your Event Manager)** at The Drake Hotel,
at least **14 days** prior to the event.



EXHIBITOR ORDER FORM

In the designated areas below please indicate all necessary receiving, electrical, telecommunication, or equipment needs and fill out the required billing information at the bottom of this page.

Receiving Charges:

Estimated Number

Total Price

1. Standard Box / Package (under 50 lbs)	\$4.00 each	_____	_____
2. Case (or box over 50 lbs)	\$1.00 per lb	_____	_____
3. Pallet	\$1.00 per lb	_____	_____
4. Crate	\$1.00 per lb	_____	_____

****Please note, the above charges apply to any packages shipped to OR dropped off at The Drake Hotel loading dock. Guests are NOT permitted to unload through the hotel main entrance. Packages will NOT be accepted at our Bell or Concierge Desk.****

Audio Visual/Internet/Electrical Charges per day:**

Number Required

Total Price

1. Speaker Phone Rental Charge	\$300.00 per day	_____	_____
2. Phone Rental Charge	\$50.00 per day	_____	_____
3. 27" LCD Table Top Monitor	\$300 per day	_____	_____
4. 75" LED Monitor on Stand	\$950 per day	_____	_____
5. Internet Usage Charge (Wired Line)	\$300 per line	_____	_____
6. Internet Usage Charge (Wireless)	\$30 per device	_____	_____
7. Extension Cord + Power Strip	\$60 per day	_____	_____
8. 20 Amp Circuit	\$250 per circuit	_____	_____
9. 20 Amp 3-Phase	\$450 flat rate	_____	_____

****For any technology related questions, please contact Five-Star Audio Visual at (630) 723-9797 or agalske@five-starav.com**

*****Placement near an outlet cannot be guaranteed. Extension cords do not require the additional outlet charge.**

Miscellaneous Charges per Day:

Number Required

Total Price

1. Spotlight (Walton & French Only)	\$25.00 flat fee	_____	_____
2. Banner Usage Charge	\$60.00 flat fee	_____	_____
3. Utensils, Dishes, Burner etc.	\$25.00 flat fee	_____	_____

All charges are per day and are subject to prevailing rental/sales tax and service charges

BILLING INFORMATION

Name of Company: _____

Name of Conference: _____ Date of Conference: _____

Onsite Contact Name & Phone Number: _____

Method of Payment: VISA _____ MasterCard _____ AX _____ Other _____ Room # _____

Card Number: _____ Exp Date: _____

Cardholder billing address: _____

Signature: _____ Email: _____

Invoice of charges will be sent to the above email address

GENERAL INFORMATION

1. Due to space restrictions, The Drake Hotel can only accept and store boxes from up to (2) two days prior to any event when shipping materials to the hotel. All items must be clearly marked.
2. Please include **ALL** of the following information on each package to ensure proper delivery:

Attention: _____ (EVENT NAME)

Date: _____ (EVENT DATE)

The Drake Hotel

NAME OF EVENT

CC: EXHIBITOR ON-SITE CONTACT/EXHIBITOR COMPANY NAME

140 East Walton Place

Chicago, IL 60611

Case / Package Count:

Package _____ of _____

3. Exhibitors are responsible for arranging their own shipping and handling. ****Please provide your own shipping labels for all outgoing packages after event.****
4. Our loading dock entrance is 11 feet high for truck access.
5. Our freight elevator capacity is:
Door opening: 45" wide, 81" high & Inside car: 60" wide, 90" long, 92" high, 3000lbs
Our small freight elevator to East Mezzanine is:
Door opening: 35" wide, 77.5" high & Inside car: 54" wide, 49" long, 90" high, 2000lbs

DIRECTIONS FOR RETURN SHIPPING

1. Properly pack, seal and label all of your outgoing packages.
2. **If you are sending FEDEX or UPS**, there is an automatic pick up once a day per weekday (not including Saturday/Sunday). All packages with proper shipping labels will be picked up. ****For same day P/U, packages must be ready by 2:00pm, if not packages will go out next day****
3. If you would like to print out shipping labels the closest Print & Ship will be at FedEx located on 909 Michigan Ave.
4. Once this is complete, please leave your packages right at your booth, our housemen will transport to outgoing package room.