

IPBC 2022

22ND INTERNATIONAL PERINATAL BEREAVEMENT CONFERENCE



Join Us in Denver!



Uniting Relational Aspects of Perinatal Bereavement Care and Clinical Research

Invitation to Exhibit

Denver, CO
Sheraton Denver Downtown
October 12 - 15, 2022

JOIN US IN DENVER, COLORADO!

OCTOBER 12 - 15, 2022

The Purpose of the International Perinatal Bereavement Conference is to provide educational and networking opportunities designed for those who support bereaved families.

PLIDA'S MISSION

PLIDA (Pregnancy Loss and Infant Death Alliance) is the only perinatal bereavement membership organization in the United States. PLIDA serves as a leader in perinatal and neonatal bereavement care.

We do this through education, advocacy and networking for health care providers and parent advocates. We promote the highest quality of consistent evidence-based care for all families.

We express our mission through professional continuing education; the establishment of position statements and practice guidelines; unified responses to issues in the media or legislation; and by creating a network for professionals to share questions, resources, insight, and support.

ABOUT THE CONFERENCE

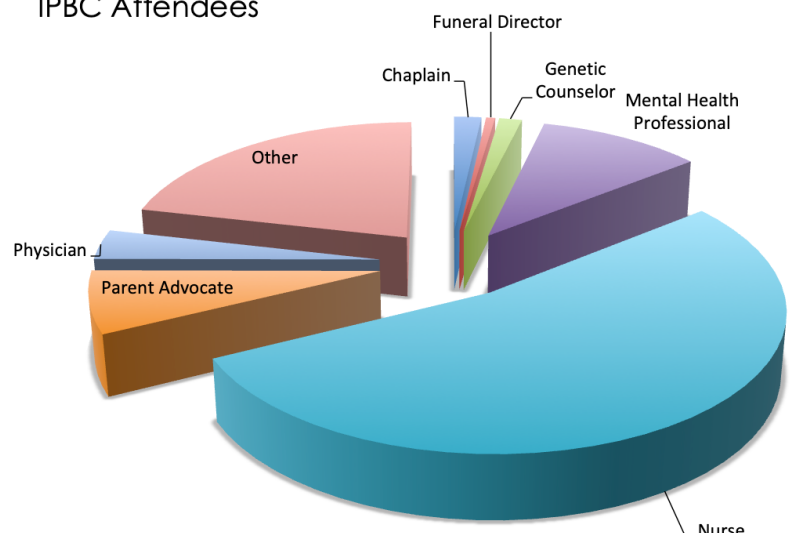
- Explore ways of increasing inclusivity and encouraging diverse populations and experiences among perinatal bereavement patients and care providers.
- Describe innovative clinical and advocacy implications in caring for families when their baby dies.
- Develop skills for working within an interprofessional team when providing care for bereaved families.
- Describe principles and practice of self-care.
- Discuss transformation and other concepts related to processes of grieving.
- Provide opportunities for relationship building among parent advocates, caregivers, and researchers.
- Discuss ways of translating research findings into clinical practice.

WHO ATTENDS?

This multidisciplinary conference will appeal to any professional who provides care to families experiencing a perinatal loss or who engages in research in the field. Past participants have included:

- Nurses
- Midwives
- Obstetricians
- Maternal Fetal Medicine Physicians
- Neonatologists
- Social Workers
- Genetic Counselors
- Chaplains
- Funeral Directors
- Mental Health Professionals
- Child Life Specialists
- Lactation Consultants
- Program Administrators
- Parent Advocates
- And various others

IPBC Attendees



WELCOME!

It is with great honor that we invite you to exhibit at the 22nd International Perinatal Bereavement Conference (IPBC 2022). IPBC is the only international conference devoted solely to the understanding of perinatal bereavement, meaning the death of a baby during pregnancy, at birth or in the first months of life. In addition, this year we are addressing the alarming rise in maternal death, maternal mental health, and racial and cultural disparities. IPBC is committed to the model of evidence-based care that includes research, personal experience, and bereaved family narratives.

As an exhibitor, you will have unprecedented opportunities to highlight your support for those experiencing a perinatal loss and the professionals who care for them. This conference brings together leading international experts to share the latest updates on key clinical research and best practices. IPBC is well known for high quality speakers, cutting edge topics, and a time for professionals and parent advocates to revitalize and network in a relaxed and communal setting. As an exhibitor, you will have a direct touch on a community that is passionate about supporting families affected by pregnancy loss, stillbirth and infant death.

Historically, IPBC attracts an audience of 300-400 attendees, and we anticipate high attendance in Denver. For additional networking, exhibitors are invited to purchase tickets to attend the Welcome Reception the evening of Wednesday October 12th. We look forward to welcoming you at the beautiful Sheraton Denver Downtown, October 12 -15, 2022!

Don't hesitate to contact me with any questions about the conference or for help reserving exhibit space.

Thank you for your consideration.

Best regards,
Erin Lammert
Marketing and Development Manager
Direct phone: 513-545-9414
Email: erin.lammert@plida.org

For greater visibility and exposure sponsorship opportunities are also available! IPBC's comprehensive sponsorship program offers many benefits and opportunities at every budget level. For more information, contact Erin Lammert, erin.lammert@plida.org.

Sheraton Denver Downtown

Located on 16th Street Pedestrian Mall, Sheraton Denver Downtown Hotel is minutes from shopping, dining & entertainment. The Light Rail is close by, making for an easy arrival from the Denver International Airport. With Sheraton Denver Downtown Hotel as your home base, the city is yours to explore. Nearby attractions include the Denver Art Museum, Denver Zoo, Union Station Denver, and Coors Field.

Sheraton Denver Downtown offers ample amenities including redesigned guest rooms, a heated outdoor rooftop pool, 5,000-square-foot Fitness Center and multiple dining options.

With 300 days of sunshine a year, the friendly, laid-back city of Denver invites you to come out and explore. Embrace the arts and sustainable food scene, tour local breweries and distilleries, or discover endless bike trails. Denver is the entertainment and cultural capital of the western Rocky Mountains.



Exhibit at IPBC 2022

The exhibits at IPBC 2022 will run in conjunction with the conference and will be prominently displayed within a high traffic area. The open layout has allowed each exhibit to gain prime exposure and access to attendees.

The conference will involve preconference workshops, plenary and concurrent sessions, and research posters. International experts will present state-of-the-art lectures providing a unique educational and networking forum. IPBC 2022 will be a special opportunity for organizations to exhibit and promote their interests to professional delegates from all over the world.

Exhibit Initiatives

Exhibitors have the opportunity to build relationships with leading professionals and representatives from hospitals, clinics, community agencies, and parent advocates eager to learn and expand their programs. Past attendees of this conference have traveled from almost every continent to attend IPBC for the most up-to-date education and training available on pregnancy loss, stillbirth, and newborn death.

Exhibit Hall Hours Subject to change.

MOVE-IN

Wednesday, October 12, 2022
Setup: 1PM - 4PM

EXHIBIT HALL HOURS

Wednesday, October 12, 2022
Opening of Exhibit Hall: 5PM - 9PM

Thursday, October 13, 2022
Display: 7:30AM - 7:00PM

Friday, October 14, 2022
Display: 7:30AM - 7:00PM

MOVE-OUT

Friday, October 14, 2022
Tear Down: Begins at 7:00PM

**Exhibit Hall located just outside the ballroom and some breakout rooms where sessions will be taking place.*

**Exhibit Hall will be closed while conference sessions are taking place and do not need to be staffed during those times, allowing for breaks.*

**Exhibitor staff is NOT permitted to attend conference education sessions unless registered as a conference attendee.*

**Exhibitors are not permitted to dismantle before 7:00PM on Friday, October 14, 2022. Doing so may result in exclusion of your organization exhibiting at future IPBC conferences.*

**Limited exhibitor spaces are available and will be assigned as payment is received.*

Contact Information

Erin Lammert
513-545-9414
erin.lammert@plida.org

Not a bereavement organization?

That is fine! We invite non-bereavement businesses as well. In the past we have welcomed clothing and accessory retailers, jewelry designers, specialty gift boutiques and shops specializing in local apparel.

If you have any questions about whether or not your product or company would be a good fit, please reach out to PLIDAs Marketing Coordinator, Erin Lammert at erin.lammert@plida.org or 513-545-9414.



Exhibit Opportunities

Reservations for IPBC 2022 are now being accepted. Reserving your booth space early will ensure high visibility of your products and services. Exhibit space is assigned on a first-come, first-served basis, with every effort being made to accommodate your booth preference. This conference will be offering an Exhibitor Passport Add-On, which encourages attendees to visit your booth to get their card stamped to enter into a prize drawing. This is a great way to drive traffic to your booth!

Exhibitors who reserve space by June 1, 2022 will be listed in the official Conference App and Conference Program, as well as on the PLIDA website.

After June 1, 2022, exhibitor requests received will be accepted as space allows and may not be listed in the official Conference App and Conference Program. An exhibit space is intended for one company only; the space cannot be shared.

Exhibit Packages Include

- One 6' x 30" exhibit table (Includes cloth, skirt, and two chairs)
- 3 Exhibitor Passes per booth
These passes enable personnel to work at their booth but do not permit access to the conference sessions.
- Key exhibition times are during the morning and afternoon breaks as well as following the lunches
- To maximize your exposure, exhibitors are requested to donate one door prize to be given away during the conference
- All fees must accompany your exhibit proposal

Exhibition Fee Options

The exhibit fees are valid for IPBC 2022 only.

NON-PROFIT

\$300 FOR FIRST TABLE

\$ 75 FOR ADDITIONAL TABLES

FOR PROFIT

\$450 FOR FIRST TABLE

\$100 FOR ADDITIONAL TABLES

PREMIER CORNER BOOTH

\$600

Includes two tables - limited availability

EXHIBITOR PASSPORT ADD-ON

\$75

Limited to 20 exhibitors

WELCOME RECEPTION

\$60/TICKET

*Includes hors d'oeuvres
Cash bar available.*



Reserve Your Booth

Exhibit booths will be assigned in order of receipt of application forms.

To secure your space in the Exhibit Hall:

Complete the online registration form and credit card payment online.

To pay by check, please contact Erin Lammert erin.lammert@plida.org and request an invoice.

Full payment must accompany exhibitor applications in order to be considered for placement in the exhibit hall.

Please note, all booth representatives will receive a nametag required for entrance into the Exhibit Hall.

On exhibit days, exhibitors may enter the Exhibit Hall 1 hour before opening and exhibitors must display their badge to gain entry.

Book early as space is limited and the exhibit hall fills up quickly!

Contact Information

Erin Lammert
erin.lammert@plida.org
513-545-9414

Exhibit Information

Shipping and Handling

- o Items should be shipped to arrive at the hotel on or after October 10, 2022.
- o Items should be addressed to name of person picking up the package and marked "Hold for International Perinatal Bereavement Conference on October 12 - 15, 2022." Include booth number if known.
- o The shipping address is: Sheraton Denver Downtown Hotel
1550 Court Place, Denver, Colorado 80202 (Mark boxes 1 of 10, 2 of 10, etc.)
- o There are no hotel handling fees.
- o At the conclusion of the conference, vendors are responsible for the removal of exhibits and exhibit materials. They are responsible for arranging pick up at the hotel no later than Monday, October 17, 2022.

Electrical and Internet Service

- o To order specific AV and Internet Services, contact Erin Lammert, erin.lammert@plida.org or 513-545-9414.

Protection of Property

- o No items can be nailed, tacked, screwed, or glued to columns, walls, floors, or other parts of the building furniture. *Violators will be financially responsible to repair any such damage they may cause.*

Cancellation

- o Assigned and confirmed exhibit space cancelled before April 10, 2022, will be refunded the amount paid less a \$100.00 cancellation fee. After this day, no refunds will be given. Exhibit space cannot be transferred to another exhibitor. Should the conference be cancelled due to circumstances beyond the control of the Pregnancy Loss and Infant Death Alliance or Sheraton Denver Downtown, exhibitors will receive a full refund.

Liability

- o The International Perinatal Bereavement Conference will not be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage, removal of exhibits, or management of the exposition.
- o The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused to the exhibitor, exhibitor's agents, representatives, or employees. Copyrights and trademarks related to music and other materials regarding materials are the sole financial responsibility of the exhibitor and should meet all state and federal laws.

Reminders

- o Exhibitors shall not attend all or part of conference education sessions for which we offer continuing education credit unless the exhibitor is registered for the conference and is wearing a name badge (preconference, plenaries, concurrents, and evening reception)
- o Exhibitors are responsible for their own food. The exhibitor fee does not include meals. Helping oneself to hors d'oeuvres, break food, or any meals or parts thereof is not permissible if the exhibitor did not pay the full registration fee.
Note: The hotel has its own restaurants or you can bring your own food into the hotel, if desired.
- o Under no circumstances should exhibitors bring materials from their exhibit space to another area of the conference (e.g., into an education session). Continuing education providers have strict guidelines on separation of education and advertising or sales. Violations of this rule place CE providers at risk. Conference planners and organizers will be monitoring sessions to assure that this rule is followed.
- o Acceptance of exhibit and sponsorship applications is at the discretion of the conference planning committee. Conference organizers reserve the right to decline any exhibit or sponsorship application.

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