

IPBC 2026

24th International Perinatal Bereavement Conference



A Biennial Conference for those who care for families experiencing miscarriage, ectopic pregnancy, stillbirth, newborn death, a baby with a life-limiting condition, traumatic childbirth, death of the birthing parent, and pregnancy and/or birthing care that is disrespectful and lacks compassion.

Invitation to Sponsor

New Orleans, Louisiana

New Orleans Marriott Warehouse Arts Hotel

May 13 - 16, 2026

JOIN US AT THE NEW ORLEANS MARRIOTT WAREHOUSE ARTS HOTEL

MAY 13 - 16, 2026

The purpose of the conference is to foster the relational aspects of perinatal bereavement care among clinicians, researchers, and parent advocates.



PLIDA'S MISSION

Pregnancy Loss and Infant Death Alliance (PLIDA) is the only perinatal bereavement membership organization in the United States. PLIDA serves as a leader in perinatal and neonatal bereavement care.

We do this through education, advocacy, and networking for health care providers and parent advocates. We promote the highest quality of consistent evidence-based care for all families.

We express our mission through professional continuing education, the establishment of position statements and practice guidelines, unified responses to issues in the media or legislation, and by creating a network for professionals to share questions, resources, insights, and support.

ABOUT THE CONFERENCE

- Identify skills for working within an interprofessional team when providing care for bereaved families.
- Examine ways of promoting health equity through health care access and quality in the perinatal population.
- Discuss trauma related to death, unexpected outcomes, and insensitive care during childbearing.
- Explore communication skills appropriate for the perinatal period.
- Describe grief and bereavement in diverse populations.
- Provide opportunities for relationship building.
- List ways of translating research findings into clinical practice to promote a compassionate standard of care for bereaved families.
- Explain principles and practice of self-care.

WHO ATTENDS?

Clinicians from the following units or departments: labor and delivery, antepartum, postpartum, nurseries, neonatal intensive care, emergency, spiritual care, child life, genetic counseling, OB/GYN clinic, operating room, ambulatory surgery, mental health services, college or university faculty, and perinatal, neonatal, and pediatric palliative care.

- Nurses
- Social workers
- Genetic counselors
- Chaplains
- Child life specialists
- Perinatal bereavement coordinators
- Researchers
- Professors
- Obstetricians
- Maternal fetal medicine physicians
- Neonatologists
- Palliative care physicians
- Advanced practice nurses/Nurse practitioners
- Midwives
- Psychologists
- Licensed mental health counselors
- Nursing unit managers
- Physician assistants
- Ultrasonographers
- Funeral directors
- Lactation consultants
- Childbirth educators
- Policy makers
- Program administrators
- Parent Advocates

WELCOME!

It is an honor to invite you to be a sponsor at the IPBC 2026 in New Orleans! This is the only international conference devoted solely to the understanding of perinatal bereavement—that is, the death of a baby during pregnancy, at birth, or in the first months of life. This year we are also addressing the alarming rise in maternal death, traumatic childbirth, issues related to maternal mental health, disrespectful care, and racial and cultural disparities. IPBC is committed to the model of evidence-based care that includes research, personal experience, and bereaved family narratives.

If you or your organization are committed to **supporting the estimated one million families in the United States affected by pregnancy loss and infant death each year**, then sponsoring at IPBC 2026 is one of the best investments you can make in your business today.

As a sponsor, you will have unprecedented opportunities to highlight your support for those experiencing a perinatal loss and promote your products and services to caregivers and decision-makers.

This conference brings together **leading international experts to share the latest updates on key clinical research and best practices**. IPBC is well known for high quality speakers, cutting-edge topics, and a time for professionals and parent advocates to revitalize and network in a relaxed and communal setting.

Historically, the IPBC has attracted 300 attendees and continues to grow. We look forward to welcoming you at the historic New Orleans Marriott Warehouse Arts Hotel on May 13 – 16, 2026.

Don't hesitate to contact me with any questions about the conference or for help reserving sponsorship space. Thank you for your consideration.

Best regards,
Taylor Montgomery
Business Coordinator, Marketing & Events

New Orleans Marriott Warehouse Arts Hotel

Located in Downtown New Orleans, the Marriott Warehouse Arts District offers a brand new redesign and sophisticated comfort amid the unbridled energy and unique charm of the Big Easy. Housed in a renovated 19th-century warehouse, our unique hotel blends historic elegance with modern convenience. Enjoy a coveted location in the trendy Warehouse Arts District, adjacent to the Central Business District, the Garden District and the French Quarter. Embrace effortless relaxation in 332 intuitively-designed guest rooms and suites with deluxe bedding, signature amenities and inspiring views of the Mississippi River or city. Delight your palate with locally-inspired cuisine and creative cocktails at our distinctive restaurant, bar and brand new M Club. Celebrate and succeed in 24,751 square feet of modern, renovated event space, directly across the street from the New Orleans Ernest N. Morial Convention Center.



When it's time to venture out, explore the multitude of vibrant attractions within walking distance to our hotel including the famed WWII Museum, Ogden Museum of Southern Art, art galleries on Julia Street, James Beard award-winning restaurants, Harrah's Casino and French Quarter. With so many options at your fingertips, you'll find that our hotel is the perfect place to experience downtown New Orleans.

Contact Information

Taylor Montgomery | taylor@plida.org | 727-288-6471

Sponsorship Opportunities

Core Benefits for sponsorships of \$1,000 or more:

In addition to the benefits listed with each individual opportunity, each sponsorship below includes

- Opportunity to include a brochure, flyer, or small promotional item in IPBC 2026 attendee welcome bags (all inserts must be pre-approved by PLIDA and must arrive at the hotel by May 13, 2026)
- Organization's logo will be included in the electronic version of the full conference brochure
- Featured Sponsorship listing on the PLIDA website with the company description, logo, and link to your organization's website
- Custom conference sponsorship logo for use on your website and social media
- Onsite Sponsorship badges for your organization's representatives

Crescent City Sponsor

\$15,000

- Six (6) complimentary registrations for IPBC 2026 (includes conference sessions, and meals for the registered individuals per conference meal plan)
- Prominent recognition as Crescent City Sponsor on signage displayed in the exhibit hall
- Logo recognition in announcements slideshow at the beginning of Plenary Sessions
- Organization's provided informational video displayed prior to plenary session on May 14, 2026
- One full color advertisement in the online electronic version of the conference brochure
- Organization's logo included in mobile app with recognition as Crescent City Sponsor
- Full color banner ad on the homepage of the conference mobile app with link to your website
- Logo included in email blasts to conference attendees
- Premium booth location in the Exhibit Hall with two 6' x 30" exhibit tables
- Two (2) complimentary tickets to attend President's Reception
- Two (2) complimentary tickets to Welcome Reception

Mardi Gras Sponsor

\$10,000

- Four (4) complimentary registrations for IPBC 2026 (includes conference sessions, and meals for the registered individuals per conference meal plan)
- Prominent recognition as Mardi Gras Sponsor on signage displayed in the exhibit hall
- Logo recognition in announcements slideshow at the beginning of Plenary Sessions
- Organization's provided informational video displayed prior to plenary session on May 14, 2026
- One full color advertisement in the online electronic version of the conference brochure
- Organization's logo included in mobile app with recognition as Mardi Gras Sponsor
- Full color banner ad on the homepage of the conference mobile app with link to your website
- Logo included in email blasts to conference attendees
- Premium booth location in the Exhibit Hall with two 6' x 30" exhibit tables

French Quarter Sponsor

\$7,500

- Three (3) complimentary registrations for IPBC 2026 (includes conference sessions, and meals for the registered individuals per conference meal plan)
- Prominent recognition as French Quarter Sponsor on signage displayed in the exhibit hall
- Logo recognition in announcements slideshow at the beginning of Plenary Sessions
- Organization's provided informational video displayed prior to plenary session on May 16, 2026
- Organization's logo included in mobile app with recognition as a French Quarter Sponsor
- Logo included in email blasts to conference attendees
- Premium booth location in the Exhibit Hall with two 6' x 30" exhibit tables

Cotton Blossom Sponsor

\$5,000

- Two (2) complimentary registrations for IPBC 2026 (includes conference sessions, and meals for the registered individuals per conference meal plan)
- Prominent recognition as Cotton Blossom Sponsor on signage displayed in the exhibit hall
- Logo recognition in announcements slideshow at the beginning of Plenary Sessions
- Logo included in mobile app with recognition as Cotton Blossom Sponsor
- Reserved placement in the Exhibit Hall with two 6' x 30" exhibit tables

Jazz Legend Sponsor

\$2,500

- (1) complimentary registration for IPBC 2026 (includes conference sessions, and meals for the registered individual per conference meal plan)
- Recognition as Jazz Legend Sponsor on signage displayed in the exhibit hall
- Logo in the online electronic version of the conference brochure
- Logo included in mobile app with recognition as Jazz Legend Sponsor
- Logo included in email blasts to conference attendees
- Reserved placement in the Exhibit Hall with one 6' x 30" exhibit table

Mississippi Queen Sponsor

\$1,000

- Recognition as a Mississippi Queen Sponsor on signage displayed in Exhibit Hall
- Logo in the online electronic version of conference brochure
- Logo included in mobile app with recognition as Mississippi Queen Sponsor
- Logo included in email blasts to all attendees

EXCLUSIVE SPECIAL EVENT SPONSORSHIP OPPORTUNITIES – **NEW!**

Your presence and support will not go unnoticed as a sponsor of one of these exciting events. Gain valuable visibility with one of the following exclusive sponsorship opportunities.

AV Sponsor

\$15,000
Only 1 Available

Your company will not go unnoticed with this exclusive branding opportunity. Your logo will be visible to all guests who enter the hotel lobby—prominently displayed on the information screen and all monitors. Sponsorship includes

- Six (6) complimentary registrations for IPBC 2026 (includes conference sessions, and meals for the registered individuals per conference meal plan)
- Exclusive recognition with your logo visible on all monitors throughout the conference
- Organization's logo displayed as the AV Sponsor on table tents in all break out rooms
- Organization's logo displayed on all charging stations located in the Exhibit Hall
- Logo recognition in announcements slideshow at the beginning of Plenary Sessions
- Organization's provided informational video displayed prior to Plenary Session on May 15, 2026
- Organization's logo included in the mobile app with recognition as the AV Sponsor
- Four (4) complimentary tickets to Welcome Reception

Welcome Reception Sponsor

\$10,000

Highlight your support of IPBC 2026 as the official sponsor of the Welcome Reception, where conference attendees, PLIDA leadership, and sponsors will gather to kick off the conference with an evening of socializing and networking. Sponsorship includes

- Four (4) complimentary registrations for IPBC 2026 (includes conference sessions, and meals for the registered individuals per conference meal plan)
- Exclusive recognition with your logo on signage placed at Welcome Reception entrance
- Corporate display table with your materials at the entrance of Reception
- Organization's provided informational video featured in Welcome Reception announcement, distributed via email blast and social media as part of preconference marketing
- Logo recognition in announcements slideshow at the beginning of Plenary Sessions
- Organization's logo included in mobile app with recognition as the Welcome Reception Sponsor
- Featured Sponsorship listing on the PLIDA website with your logo, company description, informational video, and link to your website
- Logo recognition on conference registration page
- Four (4) complimentary tickets to Welcome Reception

Continued

President's Reception Sponsor: **SPONSORSHIP FILLED!**

Show your appreciation and support of this special invitation-only event on Friday, May 15, 2026 –a unique event designed to provide a time and space to honor perinatal bereavement pioneers and Influential stakeholders. A limited number of conference attendees will be selected at random to attend this intimate gathering to provide a time to honor and mingle with those who came before us. Sponsorship includes

- Exclusive recognition with your logo on signage placed at entrance to President's Reception
- Organization's logo included in mobile app with recognition as the President's Reception Sponsor
- Featured Sponsorship listing on the PLIDA website with your logo, company description, informational video, and link to your website
- Two (2) complimentary tickets to attend President's Reception
- Attendees will enjoy hors d' oeuvres and a cash bar during the President's Reception

Delta Queen Reception Sponsor: **SPONSORSHIP FILLED!**

Exclusive sponsorship helps support this special event where attendees will enjoy hors d'oeuvres and cash bar on Thursday, May 14, 2026, while interfacing with speakers and attendees. Sponsorship includes

- Exclusive recognition with your logo on signage placed at entrance to the Reception.
- Corporate display table with your materials at the entrance of Reception.
- Organization's logo included in mobile app with recognition as the Delta Queen Reception Sponsor.
- Featured Sponsorship listing on the PLIDA website with your logo, company description, informational video, and link to your website.
- Logo recognition on the conference registration page.

Registration Desk Sponsor: \$2,500 (Only 1 Available)

Exclusive Sponsorship of Registration Desk provides an opportunity to make a strong first impression on IPBC attendees. Recognition on signs placed in the registration area will prominently display your logo as attendees arrive at the conference and retrieve their badges. Sponsorship includes

- Exclusive recognition with your logo on signage placed in the registration area.
- Logo recognition on registration page.

Reflection Room Sponsor: **SPONSORSHIP FILLED!**

Exclusive sponsorship helps support an area that is designated as a quiet space for reflection, grieving or simply being. The Reflection Room is intended to provide participants with an opportunity for self-reflection and self-care when they need it during the conference. Sponsorship includes

- Exclusive recognition with your logo on signage placed at the entrance of Reflection Room.
- Logo included on promotional video featuring the reflection room that will be featured in social media and email blasts as part of pre-conference marketing campaign.

Exhibition Information

Shipping and Handling

Shipping info to follow.

Electrical and Internet Service

For electrical and internet service, please contact taylor@plida.org.

Protection of Property

- No items can be nailed, tacked, screwed, or glued to columns, walls, floors, or other parts of the building furniture. Violators will be financially responsible to repair any such damage they may cause.

Cancellation

- Full payment is required to confirm sponsorship. Sponsorship fees are non-refundable. Should a sponsor be unable to attend the conference, sponsor is entitled to receive the full benefit, according to their confirmed sponsorship level. Sponsorship is nontransferable. Should the conference be cancelled due to circumstances beyond the control of the Pregnancy Loss and Infant Death Alliance or Marriott New Orleans Warehouse Arts District, sponsors will be issued a full refund. If the conference is postponed due to circumstances beyond the control of PLIDA, the sponsorship remains in place and will be applied to the revised conference date.

Liability

- The International Perinatal Bereavement Conference will not be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage, or removal of exhibits, or with management of the exposition.
- The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused by the exhibitor, exhibitor's agents, representatives, or employees. Copyrights and trademarks related to music and other materials regarding materials are the sole financial responsibility of the exhibitor and should meet all state and federal laws.

Reminders

- Conference registration is required to attend conference education sessions for which we offer continuing education credit. Exhibit staff MUST be preregistered for the conference and wearing a name badge in order to attend any part of preconference, plenary, or concurrent sessions.
- Three (3) exhibitor badges will be issued for exhibit space. Unless registered for the conference, exhibitor staff are responsible for their own food. Unless complimentary conference registration is included in the sponsorship level, exhibitor fees do not include meals.
** Note: The hotel has its own restaurants, and exhibit staff can bring their own food into the hotel, if desired.*
- Under no circumstances should exhibitors bring materials from their exhibit space to another area of the conference (e.g., into an education session or the Reflection Room). Continuing education providers have strict guidelines on separation of education and advertising or sales. Violations of this rule place CE providers at risk. Conference planners and organizers will be monitoring sessions to ensure that this rule is followed.
- Acceptance of exhibit and sponsorship applications is at the discretion of the conference planning committee. Conference organizers reserve the right to decline any exhibit or sponsorship application.
- All materials/promotional items to be included in the conference welcome bags must be approved by PLIDA prior to the conference. Please note that it is the sponsoring company's responsibility to make sure their materials have been pre-approved.