

Join PLIDA in Chicago...

22nd International Perinatal Bereavement Conference

# PLIDA PLACE

Marketplace Atmosphere . Gain Exposure . Leave an Impression.



THE DRAKE HOTEL

**CHICAGO, IL**

SEPTEMBER 30 - OCTOBER 3, 2020





# PLIDA PLACE

Don't miss out on this opportunity to showcase your unique products at the 22nd International Perinatal Bereavement Conference in Chicago, IL at the historic Drake Hotel on September 30 - October 3, 2020.

This biennial conference brings together leading experts, professionals and parent advocates to engage in educational and networking opportunities for those who support bereaved families affected by pregnancy loss, stillbirth, and newborn death.

Exhibiting in PLIDA Place will allow an unprecedented opportunity to showcase your business and sell merchandise to an expected captive audience of over 400 attendees from across the country. This three-day exhibition will run in conjunction with the conference and will be prominently displayed in a highly visible area at this historic Drake Hotel in downtown Chicago.

## EXHIBITION BOOTHS

Exhibition pricing is \$400 for the first exhibit space, and \$100 for additional space. Corner booths are available on a first-come, first-served basis for \$600 for the first exhibit space. Payment must accompany your exhibit reservation.

*Example: If you have (2) rolling round tables, you will need to purchase the (1) exhibit space, and the additional space option*

- \* Alcohol and food vendors are prohibited.
- \* To maximize your exposure, exhibitors are requested to donate one door prize to be given away during the conference.
- \* Exhibit space will be pre-assigned according to the date payment is received.

**\$400 FOR THE FIRST EXHIBIT SPACE**

**\$100 FOR ADDITIONAL BOOTH SPACE**

**\$600 FOR CORNER BOOTH EXHIBIT SPACE**

**Reserve a booth and complete payment  
online: [www.plida.org/exhibitor-info](http://www.plida.org/exhibitor-info)**

Contact: Erin Lammert  
[erin.lammert@plida.org](mailto:erin.lammert@plida.org) | 513-545-9414



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## EXHIBIT FEE INCLUDES

- **One 6' x 30" exhibit table** (Includes cloth, skirt, and two chairs)  
OR you can provide your own display
- **(3) exhibitor passes per booth**  
*These passes enable personnel to work at the exhibitor table, but does not permit access to the conference sessions.*
- **Prime exhibition times** are during the morning and afternoon breaks as well as following the lunches.

*The exhibitor space will be monitored each night, however the exhibit space is located in an open, unlocked space. You may want to consider packing up your items each night to ensure safety. Limited space will be available at the hotel to store your items. PLIDA is not responsible for any theft or loss.*

## EXHIBIT INFORMATION

### Shipping and Handling

- o Items should be shipped to arrive at the hotel on or after September 28, 2020.
- o Items should be addressed to name of person picking up the package and marked "Hold for International Perinatal Bereavement Conference on September 30 - October 2, 2020." Include booth number if known.
- o The shipping address is: The Drake, 140 East Walton Place, Chicago, IL 60611 (Mark boxes 1 of 10, 2 of 10, etc.)
- o There are no hotel handling fees.
- o At the conclusion of the conference, vendors are responsible for the removal of exhibits and exhibit materials. They are responsible for arranging pick up at the hotel no later than Monday, October 5, 2020.

### Electrical and Internet Service

- o To order specific AV and Internet Services, contact Erin Lammert, erin.lammert@plida.org or 513-545-9414.

### Protection of Property

- o No items can be nailed, tacked, screwed, or glued to columns, walls, floors, or other parts of the building furniture. Violators will be financially responsible to repair any such damage they may cause.

### Cancellation

- o Assigned and confirmed exhibit space cancelled before September 2, 2020, will be refunded the amount paid less a \$100.00 cancellation fee. After this day, no refunds will be given. Exhibit space cannot be transferred to another exhibitor. Should the conference be cancelled due to circumstances beyond the control of the Pregnancy Loss and Infant Death Alliance or The Drake, exhibitors will receive a full refund.

### Liability

- o The International Perinatal Bereavement Conference will not be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage, removal of exhibits, or management of the exposition.
- o The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused to the exhibitor, exhibitor's agents, representatives, or employees. Copyrights and trademarks related to music and other materials regarding materials are the sole financial responsibility of the exhibitor and should meet all state and federal laws.

### Reminders

- o Exhibitors shall not attend all or part of conference education sessions for which we offer continuing education credit unless the exhibitor is registered for the conference and is wearing a name badge (preconference, plenaries, concurrents, and evening reception)
- o Exhibitors are responsible for their own food. The exhibitor fee does not include meals. Helping oneself to hors d'oeuvres, break food, or any meals or parts thereof is not permissible if the exhibitor did not pay the full registration fee. Note: The hotel has its own restaurants or you can bring your own food into the hotel, if desired.
- o Under no circumstances should exhibitors bring materials from their exhibit space to another area of the conference (e.g., into an education session). Continuing education providers have strict guidelines on separation of education and advertising or sales. Violations of this rule place CE providers at risk. Conference planners and organizers will be monitoring sessions to assure that this rule is followed.
- o Acceptance of exhibit and sponsorship applications is at the discretion of the conference planning committee. Conference organizers reserve the right to decline any exhibit or sponsorship application.

## EXHIBIT HALL HOURS

### Move-In

Wednesday, September 30, 2020  
Setup: 1PM - 4PM

### Exhibit Hall Hours

Wednesday, September 30, 2020  
Opening of Exhibit Hall: 5PM - 9PM

Thursday, October 1, 2020  
Display: 7:30AM - 7:00PM

Friday, October 2, 2020  
Display: 7:30AM - 7:00PM

### Move-Out

Friday, October 2, 2020  
Tear Down: Begins at 7:00PM

*Exhibitors are not permitted to dismantle before 7:00PM on Friday, October 2, 2020. Doing so may result in exclusion of your organization exhibiting at future IPBC conferences.*